# SOWEBOFEST 2024 SPONSORSHIP LEVELS Sunday, May 26, 2024

\$5,000

\$2,500

\$1,000

\$500

## MARKET SPONSORSHIP PACKAGE

- Designated as the Festival's premier sponsor
- Stage naming rights and branding of one stage
- Sponsor branding and visibility as premier sponsor in all media, marketing, and promotional references
- Logo prominently displayed at the festival
- 3 vendor booth spaces

# ROUNDHOUSE SPONSORSHIP PACKAGE

- Branding of one stage
- Sponsor branding and visibility in all media, marketing, and promotional references
- Designated as a festival sponsor
- Logo prominently displayed at the festival
- 2 vendor booth spaces

## POE SPONSORSHIP PACKAGE

- Sponsor branding and visibility in all media, marketing, and promotional references
- Designated as a festival sponsor
- Logo prominently displayed at the festival
- 1 vendor booth space

#### ARABBERS SPONSORSHIP PACKAGE

- Featured and mentioned in social media outreach
- Logo and link on SOWEBOFEST website

